



Annual General Meeting

2020

DECEMBER 15

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THE REPUBLIC OF UGANDA
IN THE MATTER OF THE NATIONAL ASSOCIATION OF
BROADCASTERS

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of members of the National Association of Broadcasters ("NAB") shall be held virtually on **Tuesday, the 15th day of December, 2020** starting at 9:00am to transact the following purposes.

1. To receive report from the NAB chairman
2. To receive, consider and if approved, adopt the Treasurers Report and consider the Annual Accounts
3. To conduct any other business that may be conducted at the AGM for which notice shall have been duly received

All proprietors of electronic media houses – Radio and TV stations, pay TV and online Broadcasters among other stakeholders are accordingly informed to attend.

All those interested to attend should register with the NAB Admin Secretary to be given the online credentials

Please contact **Ms Natasha Musiimenta**, Admin Secretary on **+256705713993** or Email: **nab_ug@yahoo.com**

CHAIRMAN

SECRETARY



PREVIOUS MINUTES



Previous minutes can be availed to members
with the Chair's Permission

CHAIRMAN'S REPORT TO THE 2020 AGM



➤ Opening Remarks by Chair

- Welcoming all to the 2020 NAB AGM
- Due to the COVID-19 Pandemic, a virtual Meeting was inevitable
- In the last AGM at Hotel Africana, we passed a resolution for a merger but there has been no progress so far



Our Members

Subscribers

NAB MEMBERS



- 48 broadcasters have subscribed to NAB compared to the over 200 across the country
- Let's encourage more members to subscribe as possible so that we can have a stronger voice
- The Merger is needed now more than ever.

NAB MEMBERS (Subscribers)



NO.	MEDIA HOUSE	SPECIFICATION
01	NEXT MEDIA SERVICES	NBS TV
		SALAM TV
		NXT RADIO
		NILE POST
		SANYUKA TV
02	MONITOR PUBLICATIONS LTD	NTV
		SPARK TV
		K FM
		DEMBBE FM
03	VISION GROUP	BUKEDDE TV 1
		UBARN TV
		X FM
		BUKEDDE TV 2
		TV WEST
04	MULTICHOICE	RADIO WEST
		DSTV
05	STAR TIMES	GO TV
		PAY TV
06	CAPITAL RADIO (2015)LTD	CAPITAL RADIO
		BEAT FM

NAB MEMBERS (Subscribers)



07	RADIO SANYU	RADIO
08	SUPER FM	RADIO
09	RECORD TV NETWORK	TELEVISION
10	RECORD RADIO	RADIO
11	RADIO SIMBA	RADIO
		HOT 100
12	RADIO ONE	RADIO
		AKABOZI KUBIRI
13	CBS	RADIO
		CBS2
14	DELTA TV	TELEVISION

NAB MEMBERS (Subscribers)



15	TOP MEDIA CONSORTIUM	RFM
		MUBENDE FM
		TOP RADIO MASAHA
		TOP RADIO MBALE
		KAMPALA FM
		TOP TV
		NOW TV
16	IMPACT MEDIA CONSORTIUM	DREAM TV
		IMPACT FM RADIO – KAMPALA
		MASAHA
		JINJA
		BUGIRI
		IGANGA
		MBALE

NAB MEMBERS (Subscribers)



17	SALT MEDIA	SALT TV
		SALT FM
18	RADIO BUDDU	RADIO
		DIGIDA FM
19	TIME FM	RADIO UPCOUNTRY
20	BFM	RADIO UPCOUNTRY
21	VOICE OF TESO	RADIO UPCOUNTRY
22	VOICE OF LANGO	RADIO UPCOUNTRY
23	REST TV	TELEVISION
24	BTM TV	TELEVISION
25	MOON TV	TELEVISION
27	RADIO APAC	RADIO UPCOUNTRY
29	SPIRIT MEDIA	SPIRIT TV, SPIRIT FM BOB FM

NAB MEMBERS (Subscribers)



30	MERCY FM	RADIO UPCOUNTRY
31	RADIO GOMBA	RADIO UPCOUNTRY
32	OPERATION PHILLIP FM	RADIO JINJA
33	DUNAMIS FM	RADIO
34	S TV	TELEVISION
35	RADIO MARIA	RADIO
36	RADIO 4	RADIO
37	KAZO FM	RADIO UPCOUNTRY
38	BBS TV	TELEVISION
39	BABA TV	BASOGA BAINO TV JOGOOFM BASOGA BAINO FM

NAB MEMBERS (Subscribers)



40	CHALLENGE FM	RADIO UPCOUNTRY
41	PRIME RADIO	RADIO
42	GUGUDE TV	TELEVISION
43	KING FM	RADIO UPCOUNTRY
44	RADIO ANKOLE	RADIO UPCOUNTRY
45	RWENZORI FM	RADIO UPCOUNTRY
46	KASSESE GUDE FM	RADIO UPCOUNTRY
47	MCF RADIO	RADIO
48	NAMIREMBE FM	

NAB MEMBERS (Subscribers)



49	FAMILY TV	TELEVISION
50	SMART 24 TV	TELEVISION
51	SUCCESS FM	RADIO
52	PML	ONLINE
53	E NEWS UGANDA	ONLINE
54	SOFT POWER NEWS	ONLINE
55	THE CEO MAGAZINE	ON LINE
56	CHIMP REPORTS	ON LINE
57	DEVELOPMENT RADIO	UP COUNTRY RADIO
58	PEARL FM	RADIO
59	AKICA FM	RADIO UPCOUNTRY
60	INNER MAN	RADIO
61	GALAXY FM	RADIO
62	VISION RADIO	UPCOUNTRY
63	BWERA COMMUNITY FM	UPCOUNTRY KASESE
64	GULU MEDIA GROUP. NILE ONLINE TV	UPCOUNTRY ONLINE
65	RADIO AMAN	UP COUNTRY

NAB MEMBERS (Subscribers)



66	JOY FM	RADIO
67	POWER FM	
68	KINDGOM MEDIA	RADIO & TV
69	KING SOLOMON BROADCASTING NETWORK	TV
70	FUFA FM	RADIO

ENGAGEMENT AND ACTIVITIES OF 2020



A meeting was held between the NAB EXCO and UMOA EXCO on January 14 2020:

- To gain clarity on a memo that run in the papers by UAA in regards to associations and Media houses they work with.
- To follow up on the progress of the merger committee its main objective
- Discussion on how RUBA and NAB can work together with them



NAB Meetings

NAB MEETINGS



Meeting between the NAB Executive and the new Minister of ICT and NG to discuss progress and development of the Industry

Request for clarity from Uganda Communications Commissions (UCC) on Presidential Address broadcast during election period to UCC

NAB MEETINGS...



Our Ref: NAB/21/2020

21st January, 2020

Hon. Minister of ICT & NG
Ministry of ICT and National Guidance,
KAMPALA.

Dear Madam,

REQUEST FOR A MEETING WITH THE EXECUTIVE OF THE NATIONAL ASSOCIATION OF BROADCASTERS (NAB)

Greetings and Congratulations Honourable Minister, on your appointment.

NAB is an association of electronic broadcasting companies, and all organizations involved in electronic broadcasting, including Radio, Television, Pay TV and Online. We seek to protect and represent the interests of its members, audiences and stakeholders in a stronger, more impacting and more organized.

As the advocate for licensed, free over-the-air radio and television broadcasters before government, regulators, business, and the community, NAB is the front line service point for its members and source of information for aspiring members.

It is on that note and more, that we would like to meet you for guidance and discuss the progress and development of the Industry on any day of your convenience in the first week of February, 2020.

We thank you and await your positive consideration on the date and time for the said meeting.

Yours Sincerely,

K. Karisa
Kin Karisa
Chairman

Cc: Minister of State, ICT & NG
Permanent Secretary, MoICT & NG

OFFICE OF THE MINISTER OF STATE
MINISTRY OF ICT & NATIONAL GUIDANCE
★ 21 JAN 2020 ★
RECEIVED

PERMANENT SECRETARY
MINISTRY OF INFORMATION
★ 21 JAN 2020 ★
RECEIVED

National Association of Broadcasters Uganda
13 Summit View Road, Naggulu, P.O. Box 7613, Kampala, Uganda | +256 782 941 414 | 0706739993
nab.ug@gmail.com | www.nab.ug

2nd June, 2020

Dr. Syda N. M. Bbumba (Hon),
Chairperson,
Committee on National Economy,
Parliament of Uganda

Madam Chairperson,

RE: PROPOSALS BY THE NATIONAL ASSOCIATION OF BROADCASTERS ON THE ECONOMY AND MEDIA

The National Association of Broadcasters is pleased to respond to your request for our input on the above mentioned subject.

Introduction:
National Association of Broadcasters (NAB) is the collective voice of Uganda's radio, television and online broadcasters. NAB engages in advocacy, training and innovation and advances interests of members for growth of the broadcast industry. In partnership with Uganda Communications Commission (UCC), NAB Uganda supports broadcasting research, policy planning and implementation, and lobbies on behalf of members amongst various other key activities since inception in 1999. The scope of NAB now includes digital/online broadcasters besides Commercial Radio, Community Radio, Free-to-air TV and Pay TV. We are therefore, pleased to be here representing those interests that form the 4th estate.

And we are glad to share some ideas we think can be helpful in informing your recommendation to government for a stimulus package to affected sectors.

Media and COVID -19

With the lockdown measures, most people stayed at home. This increased media consumption tremendously. Most people stayed home, watching TV, listening to radios, reading online and other media. However, the industry did not reap from this growth. Instead, it suffered unprecedented loss of revenue.

The media relies mostly on advertising for business. With the lockdown, most businesses that would advertise, were gravely affected. There was diminished demand as people were confined in their homes and had to ration their savings/incomes to survive the uncertain times. With less sales from the public, most companies halted advertising immediately. Most multinationals including Huawei, Airtel, CSL, Coke, EABL, NBL have either halted advertising or cut budgets, considerably. The already struggling industry where less than 30% were making profit (even before COVID 19), is now ailing.

NAB

National Association of Broadcasters Uganda

Our Ref: NAB/UCC/PA20

20th November, 2020

Executive Director,
Uganda Communications Commission,
P.O. Box 7576
Plot 42-44 Spring Road Bagolosi,
KAMPALA.

Dear Madam,

REQUEST FOR CLARITY ON THE PRESIDENTIAL ADDRESS BROADCAST

The above captioned matter refers.

We received your directive to the broadcasters regarding the airing of a national address by His Excellency the President on Sunday, the 22nd day of November 2020 under the theme "Security and Economic Recovery" between 7pm and 9pm.

As you are well aware, the President is also a Presidential Candidate in the 2021 Presidential general elections and as such his address could be perceived by the audience as a campaign message. The *Uganda Broadcast Standards provided under the Uganda Communications Act, 2003* demands of broadcasters to be and give every candidate for a public office an equal opportunity on such programmatic.

Additionally, the *UCC Guidelines on the Use of Media during the General Election and Campaigns 2021* requires broadcasters to provide balanced and adequate opportunity for citizens, candidates and political parties to express divergent political views.

By carrying the said address, broadcasters may therefore be perceived and found to be biased, and unfair to the other candidates.

The purpose of this letter is to seek your guidance and clarity on the nature of the President's address. In case it is a campaign style address by a candidate, the willing broadcasters ought to be paid for broadcasting the same.

We look forward to your positive and timely response.

Joseph Beyanga
Secretary General
National Association of Broadcasters

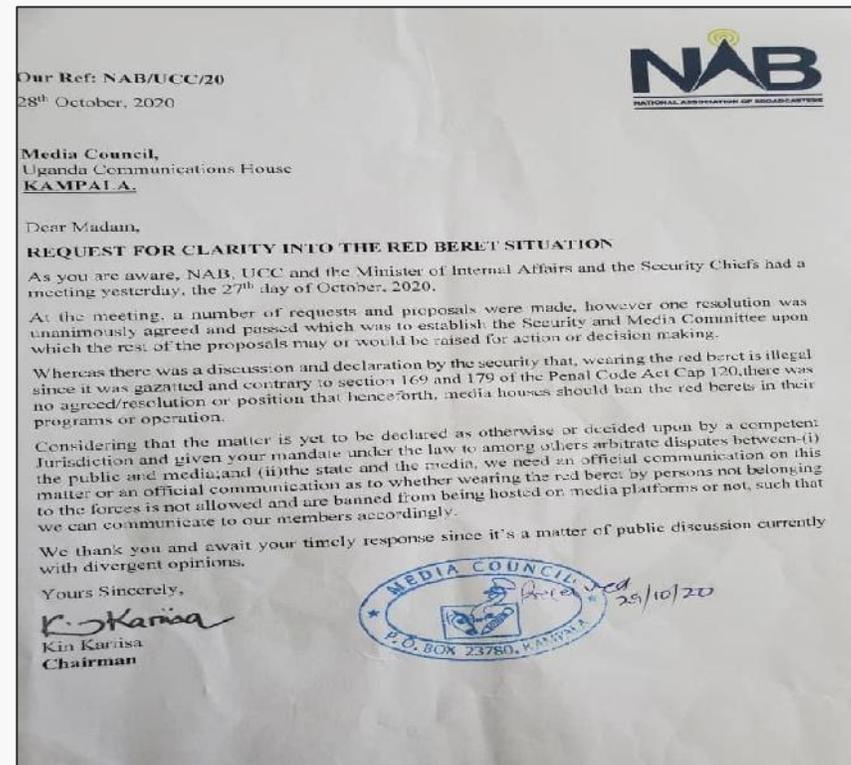
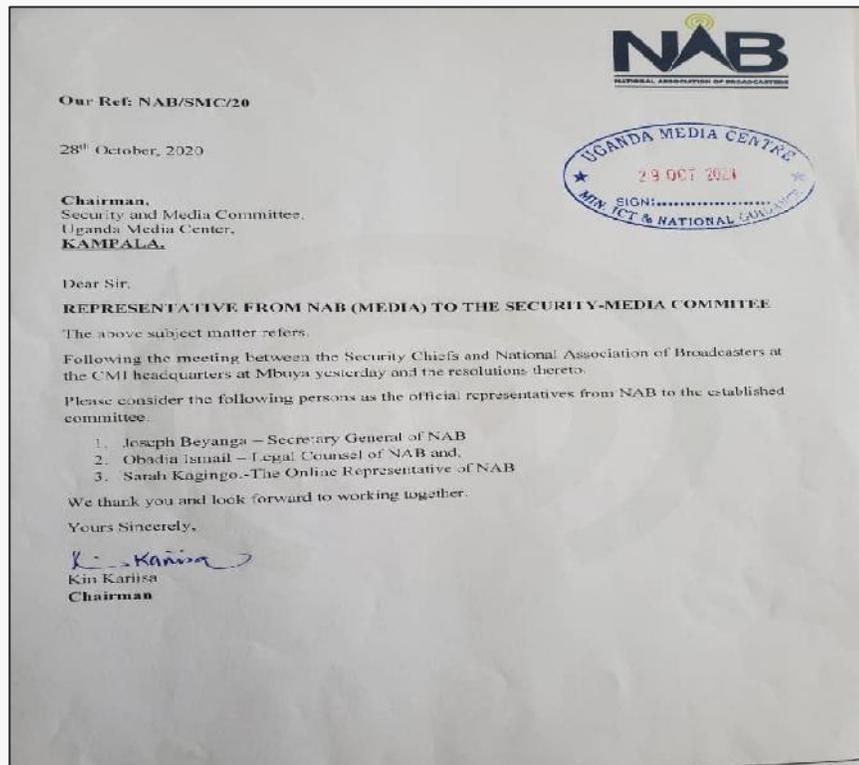
UCC
REGISTRY
★ 23 NOV 2020 ★
RECEIVED

13 Summit View Road, Naggulu, P.O. Box 7613, Kampala, Uganda | +256 782 941 414 | 0706739993
nab.ug@gmail.com | www.nab.ug

SECURITY CHIEFS MEETINGS



We also had a meeting with the Security Chiefs on the Use of the Red Beret and Safety of the Media Practitioners considering the brutality



SECURITY CHIEFS MEETINGS... October 27,2020



From this meeting:-

- A committee was set up to meet on matters of security and it effectively meets every Thursdays at the Media Centre.
- Sub Committee to the National Media and Security Committee where NAB is represented by the Secretary General and the Legal Counsel



SECURITY CHIEFS MEETINGS...



29th July 2020

OFFICE OF THE MINISTER
Ministry of Information & Communications Technology
03 JUL 2020
RECEIVED

NAB
NATIONAL ASSOCIATION OF BROADCASTERS

The Executive Director,
Uganda Communications Commission,
Kampala

Dear Sir/ Madam,

RE: Request for extension of Radio License re-application deadline and review of requirements

We at NAB appreciate the support and cooperation we have enjoyed over the years.

Our members received notices, requiring them to re-apply for their licenses by 31st July 2020 or face disconnection. Many new requirements were added in the new application forms that have made the process harder and longer for the majority of our members especially those in rural areas and those running community media houses.

Some of these include;

- a) the need for pre-listening equipment and time delay devices,
- b) registration of key staff with media council
- c) and audited books of accounts among others

Many of our members have found it difficult to comply because of the tight deadlines.

This letter is therefore to request for an extension of at least three months to enable members to meet the requirements in a proper and organized fashion.

We also request for a meeting at a time of your convenience so as to review some of the requirements.

We look forward to your positive consideration.

Yours truly,

K. Kariisa
Kin Kariisa
NAB Chairman

CC: MoICT & NG

UGANDA COMMUNICATIONS COMMISSION
P.O. BOX 7191, KAMPALA
REGISTRY
03 JUL 2020
RECEIVED

Our Ref: NAB/UCC/20
28th October, 2020

OFFICE OF THE CHIEF OF DEFENCE FORCES
29 OCT 2020
RECEIVED

NAB
NATIONAL ASSOCIATION OF BROADCASTERS

The Executive Director,
Uganda Communications Commission,
UCC House, Plot 42-44, Spring Road, Kololo,
P.O. Box 7376,
KAMPALA.

Dear Madam,

REQUEST FOR CLARITY INTO THE RED BERET SITUATION

As you are aware, NAB, UCC and the Minister of Internal Affairs and the Security Chiefs had a meeting yesterday, the 27th day of October, 2020.

At the meeting, a number of requests and proposals were made, however one resolution was unanimously agreed and passed which was to establish the Security and Media Committee upon which the rest of the proposals may or would be raised for action or decision making.

Whereas there was a discussion and declaration by the security that, wearing the red beret is illegal since it was gazetted and contrary to section 169 and 179 of the Penal Code Act Cap 120, there was no agreed resolution or position that henceforth, media houses should ban the red berets in their programs or operation.

Considering that the matter is yet to be declared as otherwise or decided upon by a competent Jurisdiction and given the fact that you are our regulator, we need an official communication on this matter or an official communication as to whether wearing the red beret by persons not belonging to the forces is not allowed and are banned from being hosted on media platforms or not, such that we can communicate to our members accordingly.

We thank you and await your timely response since it's a matter of public discussion currently with divergent opinions.

Yours Sincerely,

K. Kariisa
Kin Kariisa
Chairman

Copy to: Minister of Internal Affairs
Minister of ICT & NG
Security Chiefs
Executive Director, Uganda Media Centre

OFFICE OF THE MINISTER FOR INTERNAL AFFAIRS
29 OCT 2020
RECEIVED

UGANDA COMMUNICATIONS COMMISSION
P.O. BOX 7191, KAMPALA
REGISTRY
29 OCT 2020
RECEIVED

UGANDA MEDIA CENTRE
29 OCT 2020
RECEIVED

Our Ref: NAB/UCC/20
28th October, 2020

OFFICE OF THE CHIEF OF DEFENCE FORCES
29 OCT 2020
RECEIVED

NAB
NATIONAL ASSOCIATION OF BROADCASTERS

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Uganda Communications Commission,
UCC House, Plot 42-44, Spring Road, Kololo,
P.O. Box 7376,
KAMPALA.

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Yours Sincerely,

K. Kariisa
Kin Kariisa
Chairman

Copy to: Minister of Internal Affairs
Minister of ICT & NG
Security Chiefs
Executive Director, Uganda Media Centre

OFFICE OF THE MINISTER FOR INTERNAL AFFAIRS
29 OCT 2020
RECEIVED

UGANDA COMMUNICATIONS COMMISSION
P.O. BOX 7191, KAMPALA
REGISTRY
29 OCT 2020
RECEIVED

UGANDA MEDIA CENTRE
29 OCT 2020
RECEIVED

NAB MEETING WITH THE ED - UCC



NAB had a meeting with the new UCC Executive Director Mrs. Irene Kaggwa Sewankambo and took her through the long-standing relationship between NAB and UCC



CONCERNS RAISED TO UCC



- Setting up the communications Tribunal,
- Radio and licenses renewal requirements (being too long/ agreements are unnecessary).
- Regional sensitization about new regulations
- Training for both media practitioners and managers to improve the quality of content and industry respectively. Trainings scheduled to start 2021
- Inquiry into the suspension of free to air channels from pay TV platforms
- We had engagements with UCC and the Guidelines on the Use of Media during the General Elections and Campaigns was shared

CONCERNS RAISED TO UCC...



NAB
NATIONAL ASSOCIATION OF BROADCASTERS

Our Ref: NAB/UCC/11/02/2020

February 11, 2020

Eng. Irene Kagwa Sewenkambo,
Executive Director
Uganda Communications Commission
Plot 42-44,
Spring Road, Bugolobi
P.O. Box 7376,
Kampala, Uganda

Dear Madam,

SUBJECT: - REQUEST FOR A MEETING WITH NATIONAL ASSOCIATION OF BROADCASTERS EXECUTIVES.

Greetings and Congratulations Eng. Irene Kagwa Sewenkambo on your appointment National Association of Broadcasters (NAB) is an association of companies, involved in electronic broadcasting, including Radio, Television, Pay TV and Online media. We thank UCC for the continuous support over the years towards ensuring the growth and development of the communications industry and look forward to working with you for greater success.

We request to meet you on the 19th day of February, 2020 at a time of your convenience to welcome and update you on the NAB status, hear your expectations, discuss the achievements, challenges facing industry and plan for the future.

We thank you and await your positive consideration, for any reverts your office may contact our administrator Ms. Natisha Musilima on 0705713933/0782941414 or through email nab Ug@yahoo.com.

Yours Sincerely,

K. Kariisa
Kin Kariisa
Chairman

RECEIVED
12 FEB 2020

NAB
NATIONAL ASSOCIATION OF BROADCASTERS

March 9th, 2020

Eng. Irene Kagwa Sewenkambo
Executive Director
Uganda Communications Commission
Spring Road Bugolobi
P.O. Box 7376
Kampala, Uganda,

Dear Madam,

SUBJECT: NATIONWIDE TRAINING AND SENSITIZATION CAMPAIGNS FOR MEDIA HOUSES

NAB is seeking partnership to carry out nationwide training and sensitization campaigns across the country.

The training will cover Election Coverage/Reporting, New Regulations/Standards and the Electoral Commission Election guidelines.

These trainings are aimed at equipping each media house to ensure accurate, fair and balanced coverage of the forthcoming 2020-21 general elections. The expected attendees will be the senior management teams of each media house (Editor, Station Manager, News Manager, Head of Programming and Hosts of Political and current affairs talk shows).

The trainers will be

- Dr. Peter G Mwegeme- ACHE
- UCC – Legal & Content
- Electoral Commission

The trainings are scheduled to be held in the four main regions of Uganda to ensure effective execution, equal spread of opportunities and affordability for every attendee. Here is the schedule:

- Mbaraza 9th April 2020
- Mbale 30th April 2020
- Gulu 15th May 2020
- Kampala 29th May 2020

Here is the number of expected participants in each region:

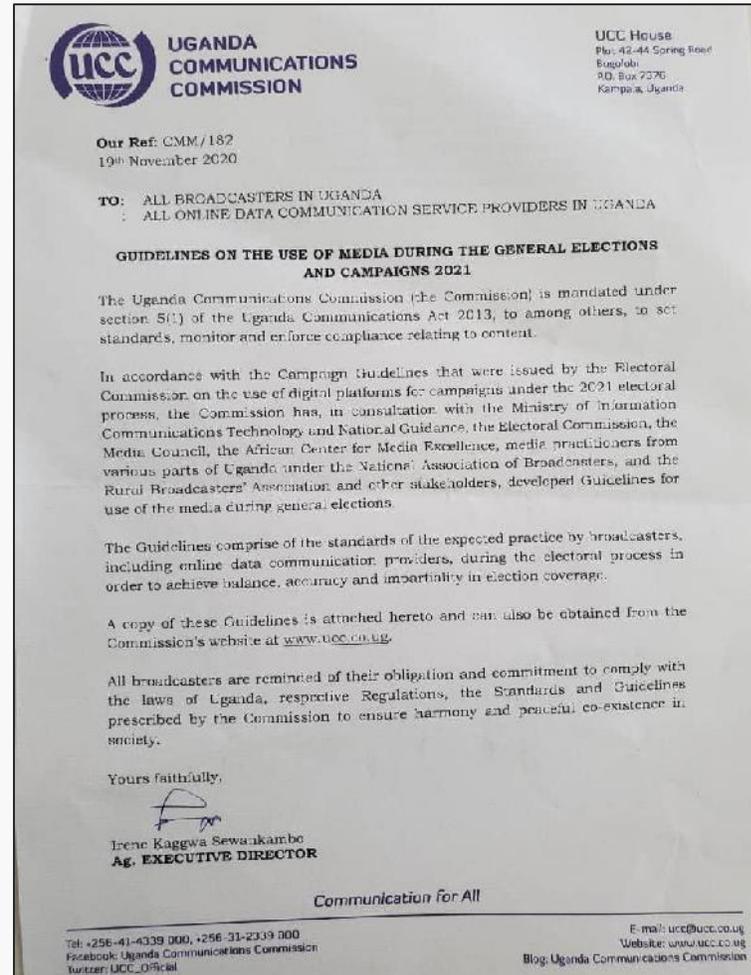
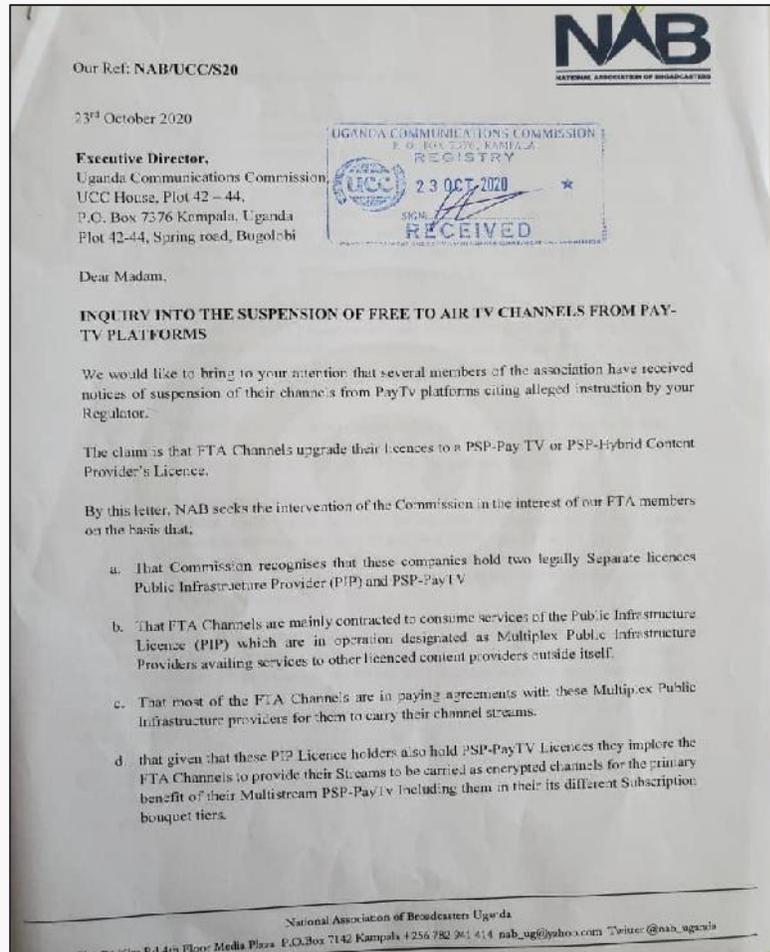
Region	Number of media houses	Total participants
Mbaraza	9	36
Mbale	24	256
Gulu	30	174
Kampala	112	395

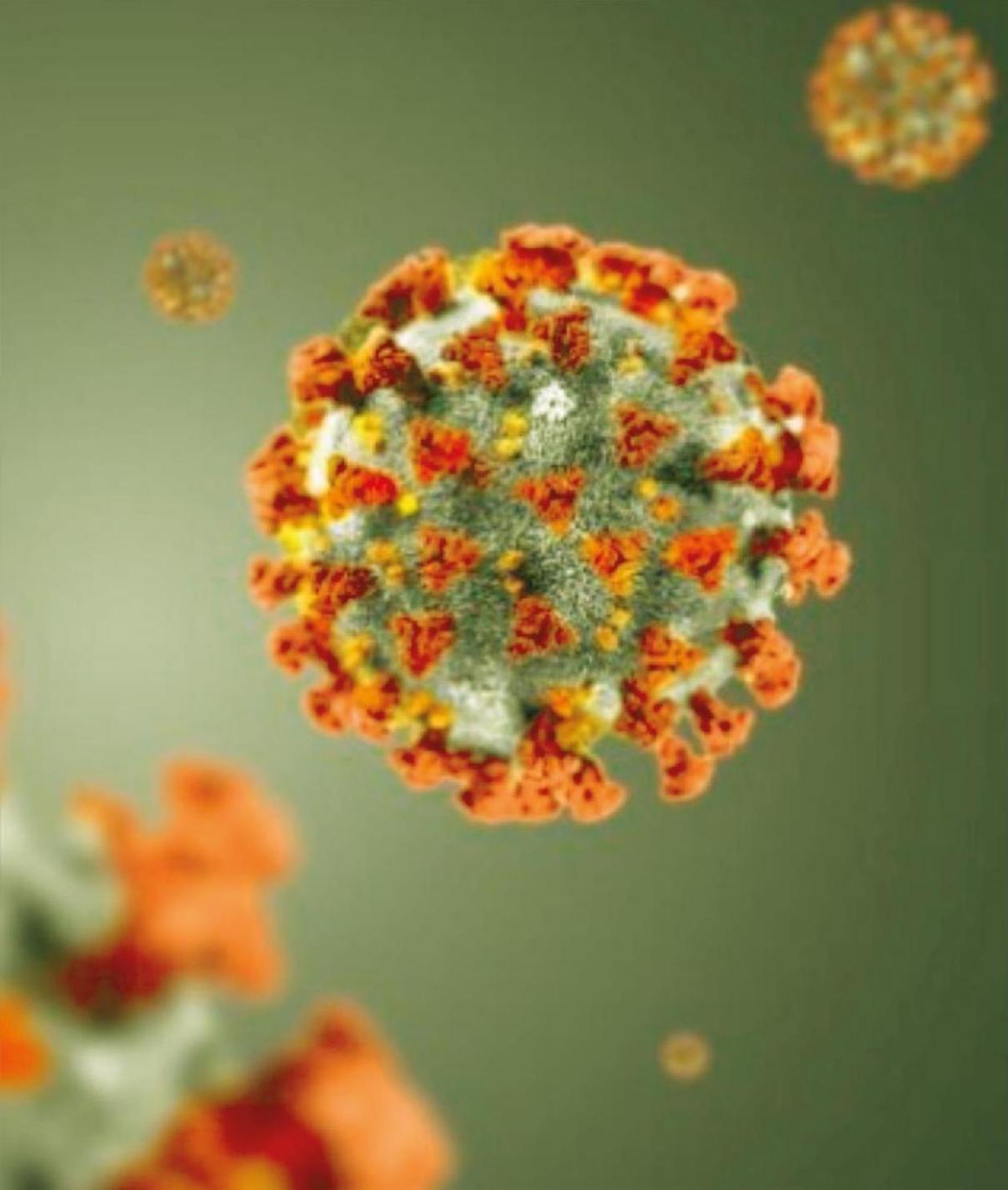
Yours sincerely
Kin Kariisa
K. Kariisa
Chairman NAB

RECEIVED

National Association of Broadcasters Uganda
P.O. Box 7376 Kampala • Tel: 0705713933 • Email: info@nabuganda.org • www.nabuganda.org

CONCERNS RAISED TO UCC...





The COVID-19

Experience

THE COVID-19 EXPERIENCE



- March 18, 2020 Uganda we went into a lockdown & the president directed a ban on all public gatherings.
- NAB fought hard to see that the media remained relevant.
- Wrote to the Ministry of Finance and the special task force to ensure that media continued working.
- The Ministry of ICT was engaged to enable the free movement of the media in the restrictions of the government during Curfew
- Stickers were given out at Media center where NAB members were given priority to allow movement.

THE COVID-19 EXPERIENCE...



- There were instances of journalists being mis-handled by the police for moving past curfew.
- A meeting was held with the Deputy IGP to reduce on the brutality by the police.
- The stickers for the cars that were given out were few, we asked that the ministry of Works & Transport allow media houses that did not get stickers to move with branded cars.
- We wrote to the IGP requesting that Media cars be allowed to move past curfew hours because at times the president's speech would enter the curfew time.

THE COVID-19 EXPERIENCE...



FUNDS FOR MEDIA

- NAB engaged government and money was released by the Ministry of Finance and we wanted all the media houses to equally benefit from this.
- The Ministry of ICT took over this project and handed the money to Satchi & Satchi to disseminate to the different media houses.
- We are aware of the fact that some media houses under NAB missed a share in these funds, we handed our list to the ministry which was often times ignored on several occasions. We wrote letters, we had a meeting with the PS who promised to look into the matter, our requests fell on deaf grounds.



NAB AT PARLIAMENT

NAB AT PARLIAMENT



- On June 1, 2020, NAB received an invitation from Parliament of Uganda for a meeting to examine the impact of COVID-19 on the economy.
- We presented our proposals to parliament which included the media and its role in economic recovery

NAB AT PARLIAMENT...



Our Ref: NAB/MOH/20

6th August, 2020.

The Permanent Secretary,
Ministry of Health,
KAMPALA.

Dear Dr. Diana Atwine,

EXTENSION OF COVID19 AWARENESS CAMPAIGN

Greetings from NAB,

We wish to extend our heartfelt gratitude for the great work you and your team have put in, in the fight against COVID 19. With your leadership and steadfast management, we have made many gains as a country in this fight.

We as the media have been your partners in all this, taking Uganda to a global stage as a role model in COVID19 preventive communication. We pledge to continue to be supportive.

As you may recall, NAB and our partners, through the MoICT & NG, has been very instrumental in passing on and building massive awareness around the country when COVID 19 attacked us. The messages from MoH through our platforms prepared the citizens, mobilized and engaged them in the fight against COVID19. As per the last research, awareness of the disease and the MOH SOPs across the country was above 90%. This was in big part thanks to a well-defined message packaged with a call to action and helpful media partners who took it a notch higher with interactive talk shows explaining the pandemic and how to prevent it.

The funds only took us to the end of June 2020 and we've since stopped the communication. This now poses a challenge. The number of cases, both infections and deaths are growing daily. COVID19 is in the communities. People are complacent and fake news about the disease has spread all over the place. Many now believe COVID 19 isn't there. We urgently need to resume the campaign.

We request that we be availed funds to start as soon as possible. We also request for a meeting to discuss this further. Our members are willing to reduce the cost in order to get the urgent message across.

We look forward to your response.

Yours truly,

Kin Kariisa
Chairman

NATIONAL ASSOCIATION OF BROADCASTERS
★ 06 AUG 2020 ★
P.O. BOX 7613, KAMPALA

Copy to: Minister of ICT & National Guidance
PS: Ministry of ICT & National Guidance

Our Ref: NAB/ICT/2020

8th May, 2020

The Permanent Secretary,
Ministry of ICT & NG,
KAMPALA.

Attn: Mr. Vincent Waiswa Bagire

Dear Sir,

MISSING MEMBERS OF MEDIA HOUSES

The above subject matter refers.

As you are aware National Association of Broadcasters (NAB) is comprised of over 306 Radio Stations, 39 Television stations and 30 online platforms that are licensed by the Uganda Communications Commission (UCC).

From our last meeting, we agreed that all media houses/NAB members shall be considered for funds, however, it has come to our attention that some media houses were omitted on the list. We carry the media messages on covid-19. We seek that you update the list as per our resolution of the last meeting that all media houses should benefit from the fund.

It is on this note that we hereby request you to avail us with the list that you sent to Saatchi Saatchi so as to enable us reconcile it with the missing media houses.

We look forward to your positive consideration

Yours Sincerely,

Kin Kariisa,
Chairman, NAB

THE PARLIAMENT OF UGANDA

Parliament House, Plot 106, 15-18, Parliament Avenue, P.O. Box 7178, Kampala - Uganda
Telephone Nos.: 2564-3414-3771-36180, Gsm No.: +256-43414-177111; E-mail: clerk@parliament.go.ug

In any correspondence on this subject please quote Ref. **AB1 289/475/03**

29th May 2020

THE EXECUTIVE DIRECTOR
National Association of Broadcasters
Media Plaza, 78 Kira Road, **KAMPALA**

RE: INVITATION FOR A MEETING TO EXAMINE THE IMPACT OF COVID-19 ON THE ECONOMY

In a bid to save lives by slowing down the spread of COVID-19, Governments around the world have taken drastic measures, some of which have had a big impact on their economies. In line with this, the Government of Uganda declared a partial lockdown on 31st March, 2020 to control the spread of the COVID-19 pandemic. This seems to have helped rein in the public health crisis, but is taking a toll on economic activities.

The Parliamentary Committee on National Economy has considered interfacing with the private sector and other relevant stakeholders with the main objective of examining the impact of COVID-19 on the economy, and exploring modalities for recommending to Government stimuli packages for affected sectors of the economy.

This is therefore to invite you to interact with the Committee and present your evidence-based views on the impact of COVID-19 on Uganda's economy, based on the following:

1. How the measures taken by Government to control the COVID-19 pandemic have economically affected businesses/firms in Kampala City in terms of the following areas (where applicable):
 - a) Business activity;
 - b) Income and expenditure performance;
 - c) Supply and demand of labour (employment), including remuneration of workers;

NAB AT PARLIAMENT...



NAB AT PARLIAMENT...



- Carrying out massive campaigns on COVID-19 months before Uganda even recorded its first case.
- Carrying out 15 presidential addresses on COVID-19
- Offered space and airtime for government communication.
- NAB proposed that government works hard to increase demand for products by availing cash to the pyramid population
- We proposed for the threshold for PAYE to be lifted to 600,000/=
- We requested for government to clear outstanding bills with the media and other suppliers
- To include media in the budget of respective agencies and institutions



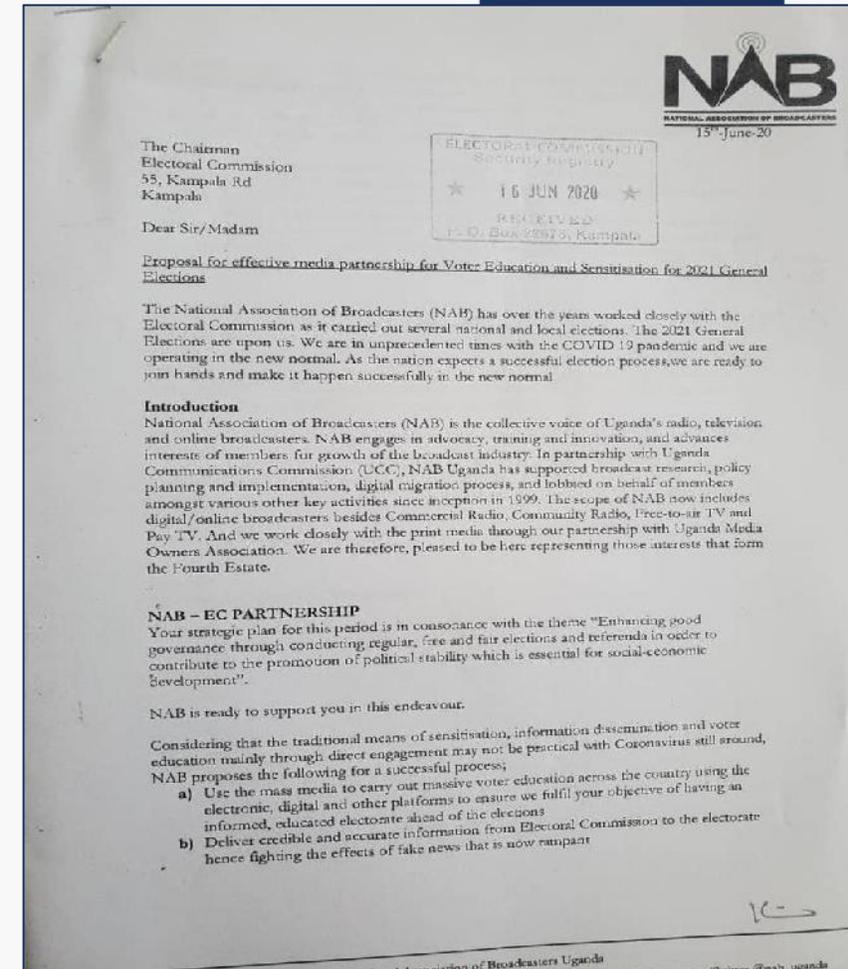
NAB AT THE **ELECTORAL COMMISSION**

NAB & THE ELECTORAL COMMISSION



- NAB wrote to the Electoral Commission proposing for an effective partnership for voter education and voter sensitization for 2021 elections on June 16, 2020 and met the electoral commissions on July 13, 2020 and highlighted the commitment, capacity and ability of Ugandan media to fairly facilitate the election process as well as call for support to enable us execute this.
- Our request was that the commission works with us through training the media practitioners on covering the elections
- Using our platforms to mobilize, sensitize and empower voters and the general public.

NAB & THE ELECTORAL COMMISSION...



NAB & THE ELECTORAL COMMISSION...





GOV'T FREE AIRTIME

GOV'T FREE AIRTIME



- We wrote to the Minister of ICT & NG on clarification of government free airtime.
- On June 18, 2020 NAB wrote a letter due to over time, this offer had been abused by RDC's and political leaders that storm radio stations at their times of preference and demand to talk often interrupting the normal programming.

MEETING WITH IPOD



We wrote to the secretary
generals of all political parties
including IPOD to express our
willingness to work together
during the hybrid election.



NAB AND IPOD

POLITICAL PARTIES

We also met with Alliance for National Transformation (“A.N.T”) and other political parties to assure them that NAB was willing to work together with them throughout the hybrid election



NAB AND IPOD...



NAB - UMOA MEETING



- We had another meeting with UMOA to discuss the relationship between both associations, streamlining mandates.
- How to handle elections and electoral commission business
- Streamlining the relationship between RUBA & NAB.
- It is from this meeting that a commercial committee was set up to take the discussion further.

NAB MEETING WITH AMBASSADORS



Meeting was held in September with the different ambassadors at the residence of the ambassador of Denmark, H.E Nicolaj Peterson also chairperson of the partnership for democracy and Governance group to discuss in view of the upcoming election in Uganda and possibly PDG's support to the process.

NAB MEETING WITH AMBASSADORS...





Thank You.